



**Maccabi World Union**  
**Maccabi Internship 2017**

**Welcome to the 2017 Maccabi Internship Program:**

The 20<sup>th</sup> Maccabiah Internship Program is the first long-term program designed for young adults who are interested in having a unique experience in Israel. We would like to make sure that the Maccabiah Internship program becomes one of the most significant experiences in the lives of our participants.

The main goal of this program is to give our participant the opportunity to be a part of the creation of the 20<sup>th</sup> Maccabiah, the 3<sup>rd</sup> largest international sporting event in the world, and the largest touring event in Israel. We also would like to enrich the different aspects of living as a Jew and as a Zionist, enhance their roots, as well as overcoming any difficulties and demands that this may entail. By creating for the participants enriching, valuable, fun experiences, we are establishing a generation of strong leaders with deep values and motivation for the continuity of the Maccabi Movement and Israel.

We value your support and will do everything on our part to provide a successful program.

Best wishes, **Chazak ve'ematz!**

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## **GENERAL INFORMATION**

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## 1. Maccabi World Union

Maccabi World Union is a Jewish and Zionist Movement providing extensive sports, educational, social and cultural activities based on the centrality of Israel in modern Jewish life. Led by democratically-elected officials at all levels, Maccabi is open to Jews of all affiliations and is a general Zionist Union with no allegiance to any political Party. Active in Jewish Communities worldwide - more than 450,000 Jews in 400 institutions of 65 countries on six continents, Maccabi is organized through territorial and regional organizations.

The youngsters and young adults who participate in our programs come from all over the world - from Australia to Mexico, Great Britain to Argentina, USA to South Africa, and Canada to Brazil.

## 2. Maccabi USA

Maccabi USA is a member of Maccabi World Union, and endeavors, through sports, to perpetuate and preserve the American Jewish community by encouraging Jewish pride, strengthening Jewish bonds and by creating a heightened awareness of Israel and Jewish identity. The volunteer organization seeks to enrich the lives of Jewish youth in the United States, Israel and the Diaspora through athletic, cultural and educational programs.

The Organization develops, promotes and supports international, national and regional athletic-based activities and facilities. Its strives to provide Jewish athletes the world over the opportunity to share their heritage and customs in competitive athletic settings. The Organization supports programs that embody the Maccabi ideals of Jewish continuity, Zionism and excellence in sport.

## 3. The Program

The Maccabi Internship Program is a unique program that includes living in Tel Aviv and experiencing the amazing life there, Ulpan - Hebrew Lessons so you will learn how to communicate in Hebrew, a University course at The College of Management Academic Studies in Rishon Letzion, and interning at the 20th Maccabiah.

**The Program Includes:** Medical insurance during the time you are in the program framework, weekly allowance to prepare your own meals, accommodations- apartment in Tel Aviv, monthly bus pass, activities, supervision and guidance by *madrichim* (Hebrew word for 'counselors'), coordinators, and the Program Director.



## 4. Dates and Program

The program starts January 19<sup>th</sup> and ends after the Maccabiah on July 23<sup>rd</sup>.

### a. Welcome Greeting

The Welcome Greeting provides the opportunity to get to know each other through activities and time spent together. You will meet your coordinators and some of the madrichim who will accompany you throughout your program, Program Rules will be reviewed, and you will learn what is expected of you during the program.

### b. Tel Aviv

Tel Aviv is the city that never sleeps, where you will live the 'forever young' lifestyle of modern Israeli urbanites. During this period, you will live in a central Tel Aviv apartment, receive a weekly shopping allowance, and will be responsible for your own cleaning, laundry, cooking, etc. The apartments are typically not large, so it is likely that your group will be divided into smaller units; *we will try* to place you with your friends. We cannot guarantee that you will be the only occupant of your apartment, and you may have to share it with other Maccabi Internship program participants. The weekends are your free and quality time. Take advantage of this time and enjoy Shabbat in Israel.

### c. Ulpan

An ulpan is an institute or school for the study of Hebrew. Ulpan is a Hebrew word meaning "studio," "teaching," or "instruction."

The ulpan is designed to teach adult visitors to Israel the basic language skills of conversation, writing and comprehension. The primary purpose of this part is to help integrate as quickly and as easily as possible into the social, cultural and economic life of Israel.

You will learn in the Ulpan in the first six weeks of the program, twice a week four hours a day.

#### **d. The College of Management Academic Studies in Rishon Letzion**

The College of Management Academic Studies (COMAS), Israel's largest and oldest college, has earned an excellent reputation over the decades across its wide variety of academic disciplines. COMAS is home to eight schools and departments in the fields of business, economics, law, media studies, computer science, design, behavioral sciences, and psychology.

The study tracks are carefully designed to give the students a competitive edge in their future careers, be those standard BA or MBA study tracks, short-term to long-term programs, semester-long or summer programs alike. Moreover, COMAS's faculty members are leading figures in the industry and academia. Each year, COMAS welcomes students from around the world. They take part in a wide array of unique programs, courses and workshops conducted in English and ranging from one week to a full academic degree. International students study and live alongside Israeli students, and benefit from personalized assistance as well as a supportive campus environment.

With an expansive network of over 11,000 students, 1,000 faculty members, and over 40,000 alumni, the College of Management Academic Studies is the largest college in Israel.

This course will take place in the first six weeks of the program, twice a week. (12 classes)

##### **- Entrepreneurship Course**

- Entrepreneurship and creative thinking
- Product development process
- Building a marketing concept, design marketing and distribution channels
- Persuasion and presentation skills
- Developing sales skills
- Sales processes and sales promotion
- Startup Methodology – Lean Management
- Individual supervision meetings and mentoring



## e. Weekly field trips and programming

During the program we will also see the beautiful country of Israel. We will have a weekly trip as a group until March.

### **Samples:**

Tel Aviv & Jaffa - Old City of Jaffa, independence hall, Palmach Museum, Neve Tzedek, etc...

Jerusalem – Old City, Kotel – The Western Wall, The City of David, Herzl Museum, etc...

Entrepreneurship Trip – at Israeli startup companies.

Security trips – for example, with the Navy chief of the IDF.

And more...

More than that – during the entire program we will have twice a week evening group activity such as lectures, nights out, bonding activity, and more...

## f. Internship

The Maccabiah, often referred as the Jewish Olympics, is taking place July 2017. The 20th Maccabiah / Maccabiah 2017 is going to be the biggest, and probably the most successful of all Maccabiahs - a saga which started in 1932. During July 4-18 2017, the largest international Jewish-Zionist event will host about 10,000 athletes and 22,000 additional fans from more than 80 countries in a festival of Sports, Jewish continuity and connection to the Center of the Jewish People, the State of Israel.

On March 1, 2017 you will start your first day as an intern for the 20<sup>th</sup> Maccabiah, and you will be working between 30 and 40 hours a week. It is important to say that getting closer to the beginning of the Maccabiah and during the Games you will work much more than 40 hours. The headquarters of the Maccabiah is at Kfar Hamaccabiah in Ramat Gan, and you will be working there. Depending on your position, you will be traveling to the different facilities of the Maccabiah. You will be treated just as any regular employee, and we ensure that you get the proper training and hands-on experience in the field of your preference.

During your 4.5 months as an intern you will gain incredible career experience in a top organization and much much more! Internships are the most effective way to gain relevant knowledge, skills, and experience while establishing important connections in the field. Our internships make candidates more competitive in the job market. Think of it this way: as an employer, who will give you the most value for your money – a recent graduate with little or no experience, or one with at least one solid internship on their resume?



## 5. Prices

The total price that you will pay will include all of the program. In addition, any discounts that you receive from the MASA scholarship will also be noted. In the event there is no response for the MASA scholarship by the due date, payment must be made in full. Money will be refunded once all scholarship issues are resolved with MASA. In certain cases, the information of the adjusted scholarship will be given through the program organizer (see point 7 – MASA Scholarship).

**Each participant is responsible for checking that his/her selection is correct, before the final date for changes and/or cancellations. See pricing chart at the end of this document.**

## 6. Registration Process

**To complete your registration, follow these steps:**

- Read the "Maccabi Internship 2017" document.
- Interview with our North America Shaliach. To schedule, email – [Ymatok@maccabiusa.com](mailto:Ymatok@maccabiusa.com)
- Apply online for the Masa Grant and/or Scholarship <http://www.masaisrael.org/grants/apply>
- Register with the Maccabi Internship 2017 online website  
[https://www.regpacks.com/reg/templates/build/?g\\_id=3376262](https://www.regpacks.com/reg/templates/build/?g_id=3376262)
- Apply for A-2 Visa (see point 8 below).
- Interview with a Psychologist
- Submit Program Payment
  - Medical form – Complete the medical form which appears in the registration system, and make sure it is signed by your physician.



## 7. MASA Scholarship

MASA is an Israeli institution that grants subsidies for educational programs. The application for the MASA Scholarship is completely separate from Maccabi World Union; MWU facilitates only the exchange of papers and adjustments.

On the MASA website (<http://www.masaisrael.org/grants/apply>), register for:

**Step 1:** APPLY NOW 2016-2017 (Blue button)

**Step 2:** Have you already been approved for a Masa award in a Program ? **choose your answer**

**Step 3:** I meet all the eligibility requirements for Masa funding? **(1 and 7 have to be Yes in order to meet the requirements)**

**Step 4:** Masa Financial Aid Application Form - fill in the information:

- Select the Program you have applied to: choose Maccabi- Bekeff 2017 Maccabiah
- My Dates of Participation Differ from the Official Dates: "YES" and enter Starting date January 19<sup>th</sup> 2017 and Ending date July 23<sup>rd</sup> 2017.

MASA will grant you a scholarship amount according to the program's dates. If you do not complete your application with the correct dates, you will have to pay the difference between the amount MASA grants you and the amount MASA would have granted to you in accordance with your actual dates of participation. Note that if you are applying for the "needs-based scholarship," you must specify in the application in "Step 5 of 7" your desire to apply for this scholarship by selecting "Yes" – and when asked, declare your gross annual family income. Once you have completed your application, MASA will send a document to the email address from which you applied. Upon receiving this mail from MASA, you will need to supply proof of income as detailed in the MASA website. Please also email a copy of this information to [rotems@maccabi.org](mailto:rotems@maccabi.org).

It usually takes a few weeks to receive a response from MASA regarding Grant/Scholarship approval. Both the participant and the Maccabiah Internship Program will be notified at the same time.



## 8. Visa

While anyone is entitled to a 90-day stay in Israel as a tourist, Maccabi Internship participants are considered students, so you must arrange a Student Visa (A-2). Each participant is responsible to arrive with an A-2 Visa in order to take part in the program. You must visit the territorial Israel Consulate of your State to obtain this Visa. Remember to leave enough time in advance to prepare your passport, and any required documents for the Israel Consulate.

**It is essential for you to process your VISA in your Country of origin before you arrive in Israel in order to prevent immigration issues. You will need to take the following documents with you to the Israel Consulate:**

- Two 2x2 in. passport-size photos
- Letter of participation in Maccabi Internship (processed by Maccabi World Union office)
- A valid passport until at least 6 months after your planned departure date from Israel
- If you are Israeli-born or have Israeli parents, it is your responsibility to process the necessary documents at the Israeli Embassy to prevent issues (such as IDF service) once you arrive in Israel.
- Consulate papers (delivered to the Maccabi World Union office).

## 9. Maccabi Internship Calendar

**Important dates to keep in mind throughout the year before the program:**

- **August 2016**  
Start of Registration for the Program
- **October 2016**  
Final Date to apply for MASA Scholarship
- **November 2016**  
Final Date for Cancellations  
End of Registration
- **December 2016**  
Final Date for Payment

**NOTE:** Registration completed after the closing date will incur additional fees.

## 10. Maccabi Internship Checklist

- \$200 security deposit to be given in Israel
- 4 passport-size photographs (2x2 in.)
- 1 towel
- 1 small backpack for short trips
- Sunscreen
- 1 copy of passport and Israeli Visa
- 1 set of sheets (single)
- 1 pair of sport shoes (sneakers)
- 1 hat
- Enough prescription medication to cover your entire stay in Israel



## 11. Maccabi Internship Cost

The cost of the entire program is \$12,500\*, and it includes all your expenses except airfare.

During the entire time you will receive the following services:

Medical insurance during the time you are in the program framework, weekly allowance to prepare your own meals, accommodations- apartment in Tel Aviv, monthly bus pass, activities, supervision and guidance by *madrichim* (Hebrew word for 'counselors'), coordinators, and the Program Director.

As a reminder: As you enter the program in Israel, you will need to pay a security deposit of \$200; the Directors of the program will safeguard the deposit. In the case of any property or facility damage caused by the participant, the payment will be taken from this deposit.

\* Prices are before MASA scholarship discount